

Personal Information				
Given Name	Sun Joo	Surname	Lee	
Organization	KT			
Position	Senior Vice President	Nationality	Korea	
Field of Expertise	PR			
Title of Presentation	Nurturing female talent in Korea Telecom			
Education				
<ul style="list-style-type: none"> - B.A. in Journalism and Broadcasting at Yonsei University - M.A. in Public Information at Yonsei University - Candidate for Ph.D in Educational Techonology at Hanyang University 				
Professional Experience				
<p>With in-depth insights on creating social value by corporate world, Ms. Sun-Joo Lee is leading the KT Sustainability Management Center since 2014. Since then, she is managing diverse social projects at KT that are designed to support and fulfill United Nations Sustainable Development Goals (SDGs).</p> <p>As a specialist in Sustainability Management, she planned and carried out KT's representative CSV program, 'GiGA story' and successfully accomplished 6 internal and external GiGA stories up to now.</p> <p>Before joining the Center, she served as chief of Strategic Education Team, Human Resource Development, and Public Relation in KT Corp., which enabled her to retain a wide and indepth knowledge and experience in education and public relations.</p> <p>She also did an in-depth research on woman resources while she was working at KT's consulting department and still working on the women leadership with great interest.</p>				